

SUCCESS BY THE NUMBERS

As a Luxury Property Specialist aligned with the Coldwell Banker Global Luxury® program, I am a master at my profession, exceeding expectations and creating exceptional experiences for my discerning clients every day. In 2020, Coldwell Banker® affiliated agents achieved tremendous results:

\$168.4

MILLION

in \$1 MILLION+ sales
each day*

\$1.9

MILLION

average sales price of
\$1 MILLION+
transaction sides*

32,663

SIDES

\$1 MILLION+
transaction sides*
(16.6% increase year over year)



*Data based on closed and recorded buyer and/or seller transaction sides of homes sold for \$1 million or more as reported by affiliates of the U.S. Coldwell Banker franchise system for the calendar year of 2020. USD\$. Total volume calculated by multiplying the number of buyer and/or seller sides by sales price.