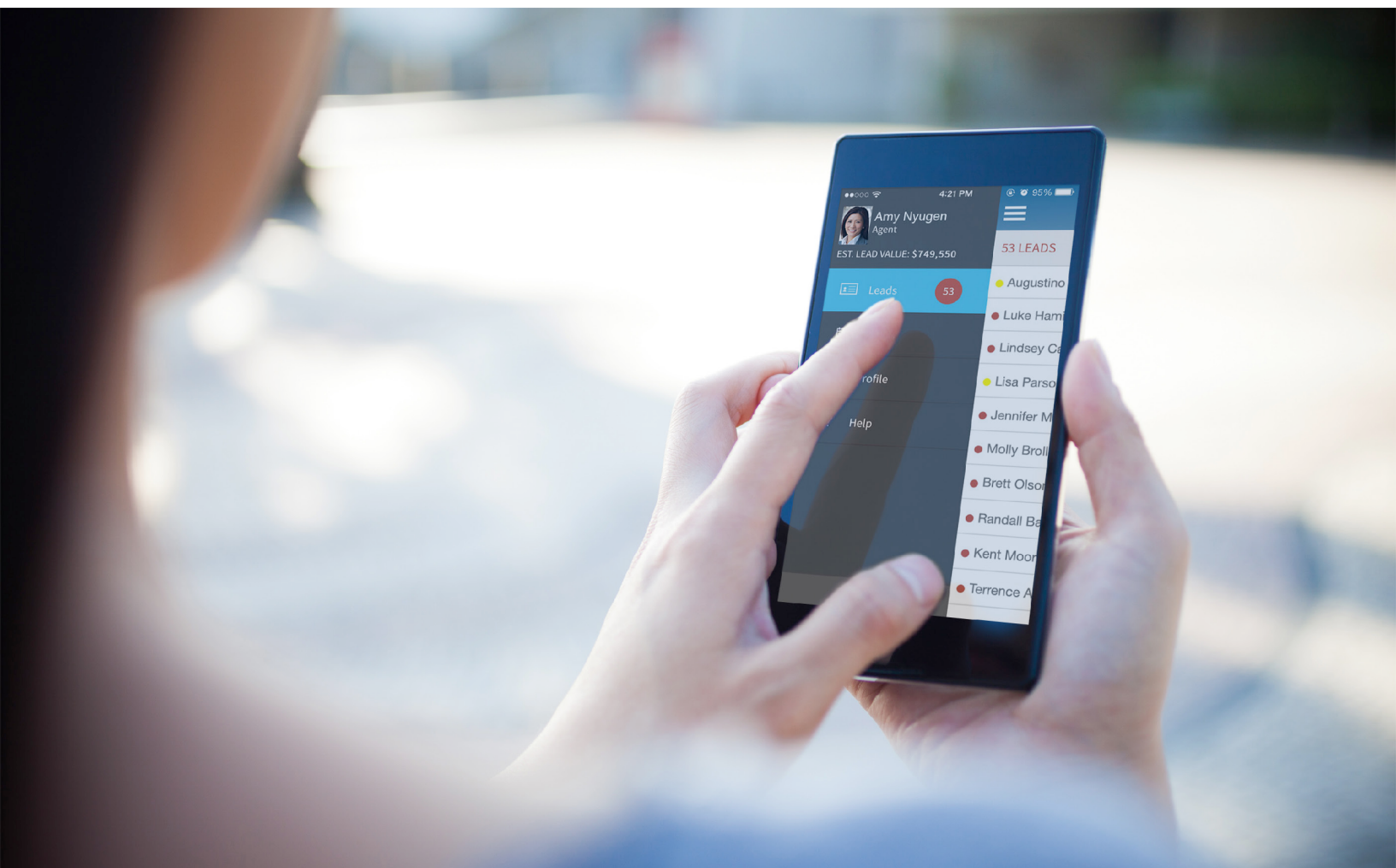


RAPID LEAD DELIVERY

Providing Faster Lead Response For Your Property



Delivering a truly satisfying home-selling experience requires responsiveness and the ability to maintain solid communications throughout the process. The busy schedules of sellers and potential buyers can make this especially challenging. To assist, Coldwell Banker Residential Brokerage developed proprietary technology and convenient web-based systems for facilitating transaction-related communications.

One compelling example of how innovation drives exceptional client service is **HOMEbase intouch™**, the proprietary buyer-inquiry response system.

HOW HOMEbase intouch™ WORKS

When a potential buyer sees your property, finds it appealing and makes an inquiry on your home at any of the websites where your listing appears, a message is sent to your independent sales associate's cell phone within seconds, giving your sales associate the opportunity to provide the rapid response that today's online consumer demands.