

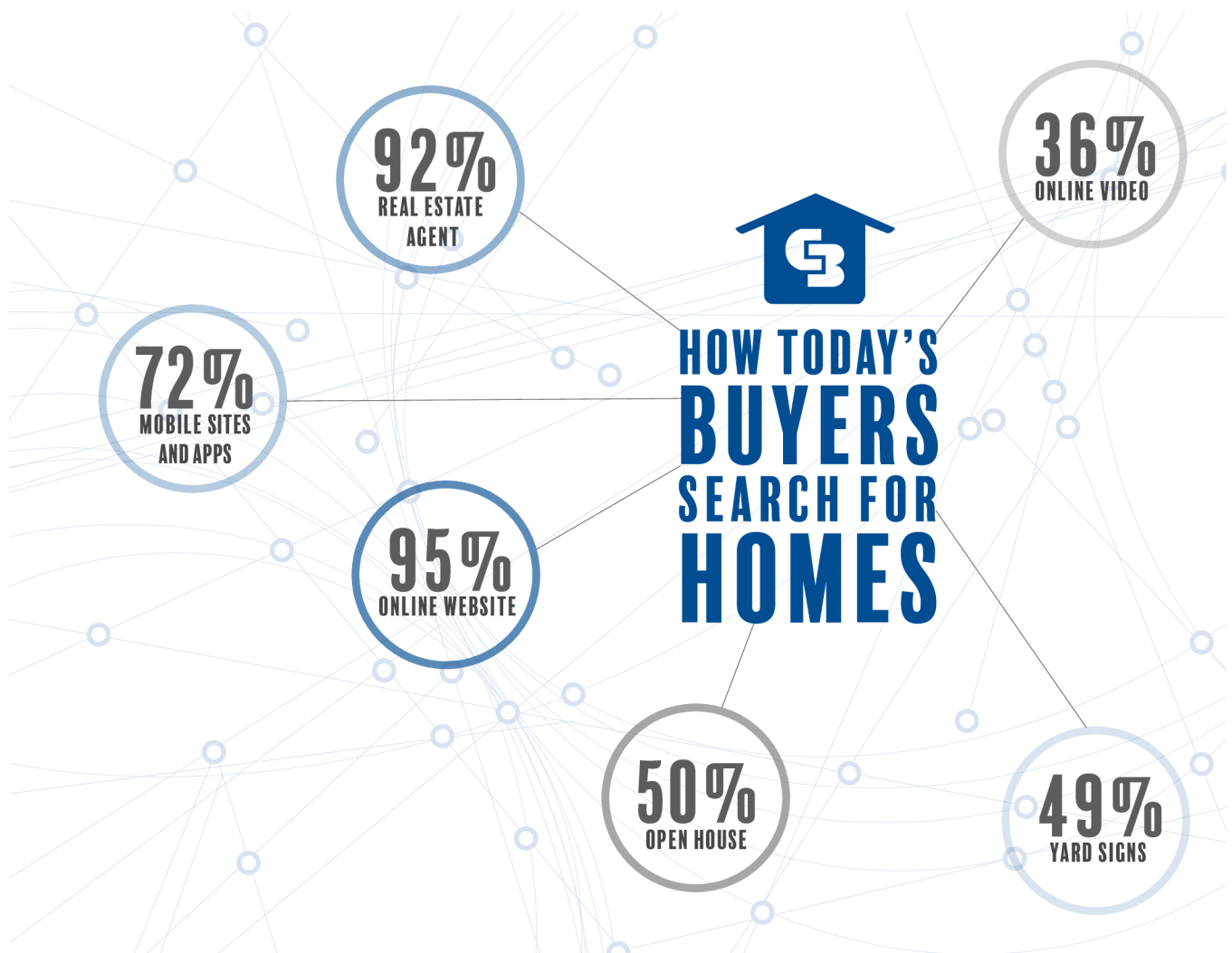
EXPANSIVE ONLINE REACH

Across the Most Powerful Websites and Search Engines



Independent sales associates and the internet continue to be the most important resources in the home search process.* The vast majority of internet marketing plans don't reach enough of the top real estate sites, leaving your property underexposed where 95% of buyers are searching—the internet.

To tap into the internet audience of home buyers, your home is automatically syndicated to the world's leading real estate websites, giving your property the maximum exposure it deserves. Coldwell Banker Residential Brokerage helps to ensure your listing appears where today's home buyers are shopping.



* NAR Home Buyer and Seller Generational Trends Report 2017 & 2016 Profile of Home Buyers and Sellers.